

Rep Order# 9795150 Ver# 23 Status Revised
EC'd Yes

Traffic Order# 50863

Printed: 10/05/2012 2:07 PM
Last Received: 10/05/2012 1:07 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MISSED SPOTS WILL BE MADEGOOD ON LATER
SKED. PLS CNF

was ~~42,220~~ 41,880
- 1,450 more credits
to come
40,390

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*32	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$900.00	09/04-09/10	4	1	4	\$3,600.00	
				Sales Remark: V23 1X MSD								
				V23 Comment Changed, Spots/week Changed								
	*59	TU-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/04-09/10	3	1	3	\$1,650.00	
				Sales Remark: V23 1X MSD								
				V23 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 7 / \$5,250.00

---SALES MONTHLY TOTALS---

Sep 12: 121 / \$40,390.00
Sales Totals: 121 / \$40,390.00
Station Totals: 121 / \$40,390.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$155,346	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Rep Order# 9795150 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 50863

Printed: 09/06/2012 3:42 PM
Last Received: 08/31/2012 12:48 PM
Showing Buylines: All Rep & Sta Revised Lines

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--- REMARKS ---

pls see line 72
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*72	TU-F	530A-6A	GOOD MORNING CINC	:30	\$360.00	09/04-09/07	1	1	1	\$360.00	
		Station Remark: V8 1x na 9/7 hra no time mg mon 9/10 1235-135a 1x @ 60. & mon 9/10 4-5p news 1x @ 300.00										

---REPORT TOTALS---

Report Totals: 1 / \$360.00

---SALES MONTHLY TOTALS---

Sep 12: 144 / \$48,140.00
Sales Totals: 144 / \$48,140.00
Station Totals: 144 / \$48,140.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$185,154	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jconnell@local12.com
Sent: Thursday, September 06, 2012 1:47 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 50863

Station: WKRC-TV

Order Information:

Order #: 50863
Order Total: \$48,140.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA 4 AMERICA *A
Alternate Order #: 09795150
Estimate #: 1536 *a
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (50863-58-1):

Rate: \$360.00
Air Date: Fri 09/07/12
Eligible Days: -TWThF---
Inventory Code: 5a Good Morn Cincinnati
Inventory Description: 5a Good Morn Cincinnati
Inventory Code Time: 5:30 AM-6:00 AM

Spot Type: NM

Restricted: Earliest start: 5:30:00 AM, Latest end: 6:00:00 AM

Length: :30

Channel(s): [1] WKRC

Priority: Preemptible/No MG

Preempt Reason: Preempted by NSM

1x Preempt 12:30-1:30 PM
9/10/12 Preempt 4-5 PM
on 9/10 @ 11:00 PM

-12-

Spot Manager: All, 09/04/12-09/10/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 1												
09/04/12	Tuesday	5:23:27 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/05/12	Wednesday	5:08:51 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/10/12	Monday	5:28:23 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
Line: 2												
09/04/12	Tuesday	5:43:19 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/05/12	Wednesday	5:42:20 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 3												
09/05/12	Wednesday	6:09:35 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/07/12	Friday	6:13:46 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/10/12	Monday	6:13:11 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 4												
09/05/12	Wednesday	6:40:38 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/07/12	Friday	6:44:17 AM	:30	\$200.00	OFA-12- 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 5												
09/04/12	Tuesday	7:25:11 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/05/12	Wednesday	7:29:10 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/07/12	Friday	7:24:51 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
Line: 6												
09/04/12	Tuesday	7:58:55 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/07/12	Friday	7:59:24 AM	:30	\$100.00	OFA-12- CBS	This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 7												
09/04/12	Tuesday	8:17:31 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/05/12	Wednesday	8:23:31 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											2	
Line: 8												
09/04/12	Tuesday	8:47:37 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/07/12	Friday	8:37:02 AM	:30	\$100.00	OFA-12- CBS	This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 9												
09/04/12	Tuesday	4:43:55 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/05/12	Wednesday	4:27:05 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/10/12	Monday	4:55:19 XM	:30	\$25.00	OFA-12- 430-5a	News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50863

Line: 9

				\$75.00							3	
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Line: 11

09/08/12	Saturday	7:40:46 AM	:30	\$90.00	OFA-12- 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A)	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
				\$90.00							1	

Line: 13

09/09/12	Sunday	1:28:24 XM	:30	\$25.00	OFA-12- 430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
				\$25.00							1	

Line: 14

09/04/12	Tuesday	3:27:59 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH
09/05/12	Wednesday	3:39:33 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH
09/06/12	Thursday	3:55:06 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH
09/07/12	Friday	3:39:21 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH
				\$400.00							4	

Line: 15

09/04/12	Tuesday	10:47:11 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH
09/05/12	Wednesday	10:37:05 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH
09/06/12	Thursday	10:39:00 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH
09/07/12	Friday	10:29:42 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
				\$400.00							4	

Line: 16

09/04/12	Tuesday	11:30:40 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
09/05/12	Wednesday	11:30:30 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH
09/06/12	Thursday	11:26:44 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH
09/07/12	Friday	11:59:25 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH
09/10/12	Monday	11:29:00 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
				\$2,250.00							5	

Line: 17

09/04/12	Tuesday	12:21:18 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH
09/05/12	Wednesday	12:27:10 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH
09/06/12	Thursday	12:13:47 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH
09/07/12	Friday	12:12:35 PM	:30	\$150.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH
				\$600.00							4	

Line: 18

09/04/12	Tuesday	12:56:55 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH
09/05/12	Wednesday	12:28:57 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH
09/05/12	Wednesday	12:54:19 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH
09/06/12	Thursday	12:56:51 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
09/10/12	Monday	12:29:22 PM	:30	\$400.00	OFA-12- Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
				\$2,000.00							5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/10/12



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Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 19												
09/04/12	Tuesday	1:59:12 PM	:30	\$400.00	OFA-12- Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/05/12	Wednesday	1:59:27 PM	:30	\$400.00	OFA-12- Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/06/12	Thursday	1:28:58 PM	:30	\$400.00	OFA-12- Bold & the Beautiful		1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/07/12	Friday	7:55:32 PM	:30	\$250.00	OFA-12- M-F 730p-8p		730p-8p	OBAMA 4 AMERICA *A	1536 *a	P-4	7	MWASH
09/08/12	Saturday	3:20:07 PM	:30	\$150.00	OFA-12- 6pm Local 12 News Sat	6p-630p		OBAMA 4 AMERICA *A	1536 *a	P-4	6	MWASH
											5	
Line: 20												
09/04/12	Tuesday	2:59:12 PM	:30	\$350.00	OFA-12- The Talk		2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/04/12	Tuesday	2:26:22 PM	:30	\$350.00	OFA-12- The Talk		2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/05/12	Wednesday	2:26:02 PM	:30	\$350.00	OFA-12- The Talk		2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/06/12	Thursday	2:29:24 PM	:30	\$350.00	OFA-12- The Talk		2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
											4	
Line: 22												
09/09/12	Sunday	3:06:23 AM	:30	\$140.00	OFA-12- CBS Sun Morning		(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 24												
09/09/12	Sunday	3:29:27 AM	:30	\$140.00	OFA-12- CBS Sun Morning		(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 25												
09/09/12	Sunday	3:59:47 AM	:30	\$400.00	OFA-12- Face the Nation		10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 27												
09/04/12	Tuesday	3:28:59 PM	:30	\$350.00	OFA-12- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/04/12	Tuesday	3:58:40 PM	:30	\$350.00	OFA-12- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/05/12	Wednesday	3:58:40 PM	:30	\$350.00	OFA-12- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/06/12	Thursday	3:28:48 PM	:30	\$350.00	OFA-12- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
											4	
Line: 28												
09/04/12	Tuesday	4:07:38 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/05/12	Wednesday	4:22:58 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/06/12	Thursday	4:16:06 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
											3	
Line: 29												
09/04/12	Tuesday	4:38:32 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/05/12	Wednesday	4:41:09 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/06/12	Thursday	4:44:45 PM	:30	\$180.00	OFA-12- 4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											3	
Line: 30												
09/04/12	Tuesday	5:12:11 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P		OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50863

Line: 30

09/05/12	Wednesday	14:00 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/06/12	Thursday	24:00 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
											3	

Line: 31

09/04/12	Tuesday	57:30 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
09/05/12	Wednesday	44:09 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/06/12	Thursday	57:30 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH-
09/06/12	Thursday	38:24 PM	:30	\$200.00	OFA-12- 5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											4	

Line: 32

09/04/12	Tuesday	15:32 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
09/05/12	Wednesday	28:15 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/05/12	Wednesday	06:47 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
09/06/12	Thursday	28:15 PM	:30	\$900.00	OFA-12- 6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
											4	

Line: 33

09/08/12	Saturday	25:05 PM	:30	\$150.00	OFA-12- 6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	

Line: 35

09/04/12	Tuesday	11:49 PM	:30	\$250.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/05/12	Wednesday	20:09 PM	:30	\$250.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
09/06/12	Thursday	25:52 PM	:30	\$250.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/07/12	Friday	20:59 PM	:30	\$250.00	OFA-12- M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH-
											4	

Line: 36

09/04/12	Tuesday	7:39:40 PM	:30	\$250.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/05/12	Wednesday	7:55:04 PM	:30	\$250.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
09/06/12	Thursday	7:55:03 PM	:30	\$250.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/07/12	Friday	7:40:05 PM	:30	\$250.00	OFA-12- M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		5	MWASH-
											4	

Line: 38

09/04/12	Tuesday	7:47:51 PM	:30	\$1,200.00	OFA-12- Tue Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	

Line: 39

09/04/12	Tuesday	7:33:30 PM	:30	\$1,200.00	OFA-12- Tue Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
											1	

Line: 40

09/05/12	Wednesday	7:58:18 PM	:30	\$1,500.00	OFA-12- Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/10/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50863												
Line: 40												
				\$1,500.00							1	
Line: 41												
09/05/12	Wednesday	3:37:49 PM	:30	\$1,500.00	OFA-12- Wed Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$1,500.00							1	
Line: 42												
09/07/12	Friday	3:32:42 PM	:30	\$900.00	OFA-12- Fri Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$900.00							1	
Line: 45												
09/04/12	Tuesday	1:29:31 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/05/12	Wednesday	1:56:19 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/06/12	Thursday	1:34:50 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/07/12	Friday	1:25:02 PM	:30	\$550.00	OFA-12- 11p M-F Local 12 News	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
				\$2,200.00							4	
Line: 47												
09/09/12	Sunday	1:57:04 PM	:30	\$550.00	OFA-12- 11p M-Su Local 12 New	11:00 PM-11:35 PM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$550.00							1	
Line: 48												
09/04/12	Tuesday	2:05:28 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/05/12	Wednesday	2:58:33 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/06/12	Thursday	2:00:16 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/07/12	Friday	2:07:52 XM	:30	\$150.00	OFA-12- Letterman	11:35 PM-12:35 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
				\$600.00							4	
Line: 49												
09/08/12	Saturday	1:58:30 PM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/08/12	Saturday	2:03:50 XM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/08/12	Saturday	2:02:35 XM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/08/12	Saturday	1:49:49 PM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/08/12	Saturday	1:43:15 PM	:30	\$150.00	OFA-12- Sat Late Fringe Rotator	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
				\$750.00							5	
Line: 51												
09/09/12	Sunday	2:17:29 XM	:30	\$100.00	OFA-12- Sun 1135p-1205a	11:35 PM-12:05 XM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$100.00							1	
Line: 52												
09/09/12	Sunday	1:34:25 XM	:30	\$60.00	OFA-12- Sun 1205a-105a	12:05 AM-1:05 AM		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$60.00							1	
Line: 54												
09/10/12	Monday	3:41:47 PM	:30	\$5,000.00	OFA-12- Bengals vs Baltimore	(7:00:00 PM-10:00:00		OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$5,000.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/10/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50863

Line: 56

09/10/12	Monday	5:58:36 PM	:30	\$500.00	OFA-12- M-Su 5a-2a		(6:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/10/12	Monday	5:30:02 PM	:30	\$500.00	OFA-12- M-Su 5a-2a		(6:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
											2	

Line: 57

09/10/12	Monday	5:50:47 PM	:30	\$500.00	OFA-12- M-Su 5a-2a		(10:00:00 PM-11:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	

Line: 59

09/07/12	Friday	5:58:58 PM	:30	\$200.00	OFA-12- PGA		(12:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	

Line: 60

09/06/12	Thursday	5:39:59 AM	:30	\$250.00	OFA-12- 6a Good Morn Cincinna		(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	

Line: 61

09/07/12	Friday	5:35:20 PM	:30	\$250.00	OFA-12- PGA		(12:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/07/12	Friday	5:28:26 PM	:30	\$250.00	OFA-12- PGA		(12:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											2	

Line: 62

09/07/12	Friday	5:40:32 PM	:30	\$350.00	OFA-12- PGA		(12:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
											118	
											118	
											118	
											118	
											118	

[Filtered by:] [Sorted by: Station]